

## INVOICE



**WKMG**  
**4466 N. John Young Pkwy**  
**Orlando, FL 32804**  
**TEIN: 06-0903509**  
**Main: (407)291-6000**  
**Billing: (407)521-1238**

http://www.local6.com

Billing Address:

**Mentzer Media Services**  
**Attention: Accounts Payable**  
**600 Fairmount Ave., Ste 306**  
**Towson, MD 21286-1002**

Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
261589-2	11/06/12	November 2012	10/29/12 - 10/29/12

Station	Account Executive	Sales Office	Sales Region
WKMG	Kristen Waskie	MMT/Philadelph	National

Advertiser	Product	Estimate Number
POL/Restore Our Future	RESTORE OUR FUTURE	2102

Flight Dates	Order #	Alt Order #
10/23/12 - 10/29/12	261589	06367292

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
1021		

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																		
21	10/29/12	10/29/12	Rachael Ray	9-10a	1-----	:30	1	\$500.00	NM																																																		
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>10/29/12</td><td>11/04/12</td><td>1-----</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 WKMG</td><td></td><td>10/29/12</td><td>9:48 AM</td><td>Rachael Ray</td><td>9-10a</td><td>:30</td><td>ROF12TV24H</td><td>\$500.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						10/29/12	11/04/12	1-----	1	\$500.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 WKMG		10/29/12	9:48 AM	Rachael Ray	9-10a	:30	ROF12TV24H	\$500.00	NM										
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22	10/29/12	10/29/12	Soaps	12:30-2p	2-----	:30	2	\$1,250.00	NM																																																		
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23	10/29/12	10/29/12	News at 6p	6-630p	1-----	:30	1	\$1,400.00	NM																																																		
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1 WKMG		10/29/12	6:27 PM	News at 6p	6-630p	:30	ROF12TV25H	\$1,400.00	NM																																																		
24	10/29/12	10/29/12	News at 7p	7-7:30p	1-----	:30	1	\$1,800.00	NM																																																		
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We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. Station reserves the right to purge materials after 90 days from last date of air. The expense of resending materials will be paid by client.

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## INVOICE



Send Payment To:

**WKMG**  
**PO Box 864255**  
**Orlando, FL 32886-4255**  
**TEIN: 06-0903509**

http://www.local6.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
261589-2	11/06/12	November 2012	10/29/12 - 10/29/12
Advertiser	Product	Estimate Number	
POL/Restore Our Future	RESTORE OUR FUTURE	2102	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
25	10/29/12	10/29/12	Inside Edition	730-8p	1-----	:30	1	\$1,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:43 PM Inside Edition 730-8p :30 ROF12TV24H \$1,800.00 NM									
26	10/29/12	10/29/12	M-F 11p News	11-1135p	1-----	:30	1	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 11:29 PM M-F 11p News 11-1135p :30 ROF12TV25H \$2,500.00 NM									
27	10/29/12	10/29/12	Morn News at 5a	5-530a	1-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 5:14 AM Morn News at 5a 5-530a :30 ROF12TV24H \$500.00 NM									
28	10/29/12	10/29/12	Hawaii Five-O	10-11p	1-----	:30	1	\$11,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 1----- 1 \$11,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 10:52 PM Hawaii Five-O 10-11p :30 ROF12TV24H \$11,000.00 NM									
36	10/29/12	10/29/12	The Early Show	7-9a	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 7:58 AM The Early Show 7-9a :30 ROF12TV24H \$700.00 NM									
37	10/29/12	10/29/12	The Doctors	3-4p	M-----	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 3:41 PM The Doctors 3-4p :30 ROF12TV24H \$500.00 NM									
38	10/29/12	10/29/12	Extra	4-430p	M-----	:30	1	\$700.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/29/12 11/04/12 M----- 1 \$700.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WKMG 10/29/12 4:12 PM Extra 4-430p :30 ROF12TV24H \$700.00 NM									

Total Spots                      12                      Gross Total                      \$23,900.00

## Payment Terms 30 Days

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**WKMG**  
**PO Box 864255**  
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**TEIN: 06-0903509**

Invoice #	Invoice Date	Invoice Month	Invoice Period
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Advertiser	Product	Estimate Number
POL/Restore Our Future	RESTORE OUR FUTURE	2102

Agency Commission **\$3,585.00**

Net Amount Due **\$20,315.00**

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